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AUTHORIZED FRANCHISE PROPOSAL, INDIA.

Proposed to
Mr. xxx yy

Presented on
xx/0x/20xx

Proposed By

BDM, INDIA
MODUCO LLP

Proposal: Opening of Franchise for Brand MODUCO ELITE and MODUCO ECO For Haridwar Region.

www.moduco.com

WE ARE A COMPANY FOR THE PEOPLE



THE NEXT BIG THING OF 2022 IS COLLABORATION.

As the digital world is pacing up and influencing human life.....
ways of doing business have really changed.

Adapting to new change, we at moduco are looking forward to growing by joining hands and collaborating, thus creating opportunities for your existing businesses to generate additional revenue with existing infrastructure, workforce and clients. Looking forward for franchise opportunities in your region.



WHO WE ARE ?

In 2014, moduco was established with the vision of breaking the limits of conventional methods of construction and to develop sustainable ways of securing the environment without compromising the quality. The technique also resolved high inventory holding issues.

Currently the company has its presence across...

INDIA: Surat, Delhi, Coimbatore, Chennai, Bengaluru, Visakhapatnam.

GLOBAL: United States Of America, Canada, Brazil, UAE, GCC, Africa, Egypt, Turkey.

WELCOME TO THE MODULAR WORLD

What is modular? A modular structure is one which is built indoors in a factory. The finished products are covered and transported to their new locations, where they are assembled.

A modular home is not a mobile home; it is simply a home that is built offsite, as opposed to on-site. These homes are often called factory-built, system-built or prefab (short for prefabricated) homes.

Modular product world includes Modular-Town Houses, Villas, High Rise Apartments, beach chalets, affordable homes-community, tiny houses, mobile homes, Quick-fix Bathroom Pods, Worksite buildings, Offices, Schools and Medical facilities, Military camps, Modular cabins, kiosks, swimming pools, precast benches, precast drainage module, concrete and metal facade, murals-statue-artefacts and compound walls etc.

Our services include **DESIGN, BUILT, INSTALL**.....thus fulfilling all services under one roof.

Support- Product market fit, Technical, Training, Presentation material, Territory Leads.

Modular construction is the

Next big thing in construction industry for this decade

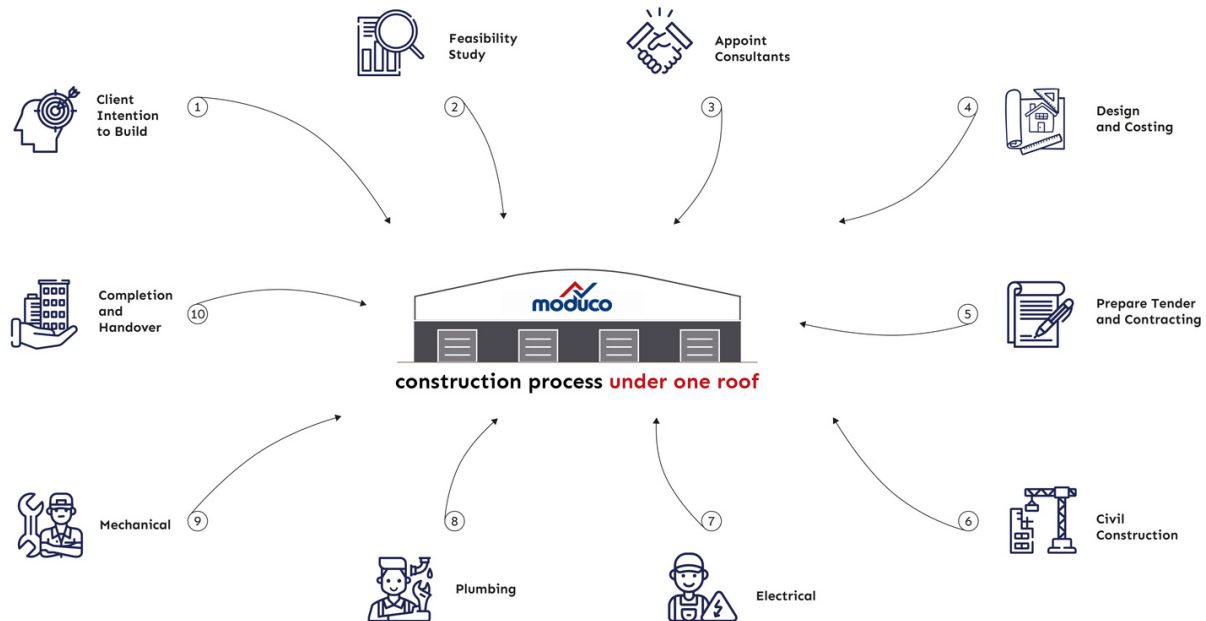


Who is our Preferred Franchise?

- Developers
- Architects / Interiors / Structure consultant
- Real estate Industry Raw material supplier
- Contractors and Agencies.
- Real Estate Brokers

Business experience:

- One who has experienced direct or indirect association with real industry for minimum of 3 years.
- Have strong network access to the Real estate industry
- Have existing Franchise or Distributorship.
- Associated or Member of Any networking organization... Corporate Connections, BNI, ROTARY, etc.



Roles and Responsibilities of Company

- To provide exclusive selling rights of MODUCO brand products in the state of ___, defined as region/territory.
- Allow using its global brand value and logo in the state of ___ defined as region/territory.
- Providing all the patented modular product lines to master franchise owners for the market. Modular product line includes-

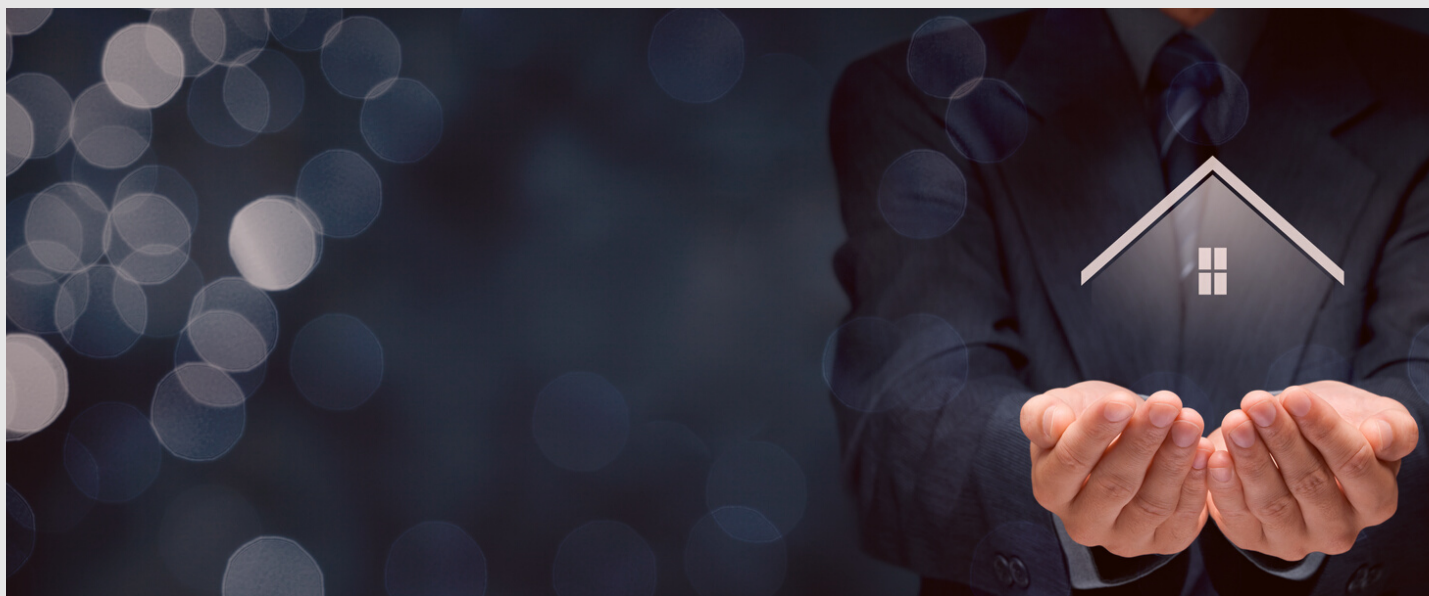
Modular-Townhouses, Villas, High Rise Apartments, beach chalets, affordable homes-community, tiny houses, mobile homes, Quick-fix Bathroom Pods, Worksite buildings, Offices, Schools and Medical facilities, Military camps, Modular cabins, kiosks, swimming pools, precast benches, precast drainage module, concrete and metal facade, murals-statue-artifacts and compound walls etc.

- Strategizing for identifying the perfect product market fit.
- Technology support and its training.
- Designing, pricing, execution support for onsite installation.
- Digital Marketing, presentation material.
- Overall Business plan and development.
- Research and development work of new products required for the market.
- Supply of products from the head factory until the factory is available locally.
- Supply of raw material or finish material required which is not possible locally technically or affordability.

Scope of work

- Establishing a sales network in the region.
- Developing the first sample model in the region or creating opportunities for the same.
- Monitoring day-to-day operations, generating & managing sales and services.
- Support for resources (if required) and execute the order in the region.
- Installation of the units will be done by the franchise owner.
- Getting signed final satisfaction and feedback form by the client for the delivery of product as quoted in PO.
- Managing the payment flow for the order.

Value Proposition



Value Proposition	Franchise Owner	Moduco Channel Partner
License to use MODUCO	Y	Y
Royalty Income	Y	
Sales Support	Y	
Marketing & Branding Support	Y	Y
Construction Technology	Y	Y
High Margin	Y	Y
Low Operation Cost	Y	Y
Exclusivity	Y	
Training	Y	Y
Installation Revenue	Y	
Branding Material	Y	Y
Event Launch Support	Y	
Dedicated Business Manager	Y	
Dedicated Project Manager	Y	
Database of Prospective FO & MCP	Y	
Qualified Business Leads	Y	



support@moduco.com

Registration



+917778960398