

AUTHORIZED CHANNEL PARTNER PROPOSAL, INDIA

Proposed to

Presented on

Proposed By

BDM, INDIA MODUCO LLP

Proposal: Opening of Franchise for Brand MODUCO ELITE and MODUCO ECO

www.moduco.com

WE ARE A COMPANY FOR THE PEOPLE





THE NEXT BIG THING OF 2022 IS COLLABORATION.

As the digital world is pacing up and influencing human life...... ways of doing business have really changed.

Adapting to new change, we at moduco are looking forward to growing by joining hands and collaborating, thus creating opportunities for your existing businesses to generate additional revenue with existing infrastructure, workforce and clients. Looking forward for associate opportunities in your region.



Channel Partners Proposal

WHO WE ARE?

In 2014, moduco was established with the vision of breaking the limits of conventional methods of construction and to develop sustainable ways of securing the environment without compromising the quality. The technique also resolved high inventory holding issues.

Currently the company has its presence across...

India: Surat, Delhi, Coimbatore, Chennai, Bengaluru, Visakhapatnam.

Global: United States Of America, Canada, Brazil, UAE, GCC, Africa, Egypt, Turkey.

WELCOME TO THE MODULAR WORLD

What is modular? A modular structure is one which is built indoors in a factory. The finished products are covered and transported to their new locations, where they are assembled.

A modular home is not a mobile home; it is simply a home that is built offsite, as opposed to on-site. These homes are often called factory-built, system-built or prefab (short for prefabricated) homes.

Modular product world includes Modular-Town Houses, Villas, High Rise Apartments, beach chalets, affordable homes-community, tiny houses, mobile homes, Quick-fix Bathroom Pods, Worksite buildings, Offices, Schools and Medical facilities, Military camps, Modular cabins, kiosks, swimming pools, precast benches, precast drainage module, concrete and metal facade, murals-statue-artefacts and compound walls etc.

Our services include **DESIGN**, **BUILT**, **INSTALL**....thus fulfilling all services under one roof.

Support- Product market fit, Technical, Training, Presentation material, Territory Leads.



Channel Partner Business Model



Who is our Preferred Channel Partner?

- Developers
- Architects / Interiors / Structure consultant
- Real estate Industry Raw material supplier
- Contractors and Agencies.
- Real Estate Brokers

Business experience:

- One who has experience direct or indirect association to real industry for minimum 2 years.
- Have strong network access to the Real estate industry
- Have existing Franchise or Distributorship.
- Associated or Member of Any networking organization... Corporate Connections, BNI, ROTARY, etc.



Channel Partner Business Model

Page 5



Scope of work

- Generating sales lead in the region.
- Monitoring day-to-day Communication, generating & managing sales and services for the project or order.
- Support for resources (if required) and execute the order in the region.
- Getting signed final satisfaction and feedback form by the client for the delivery of the product as quoted in the PO.
- Managing the payment flow for the order.





